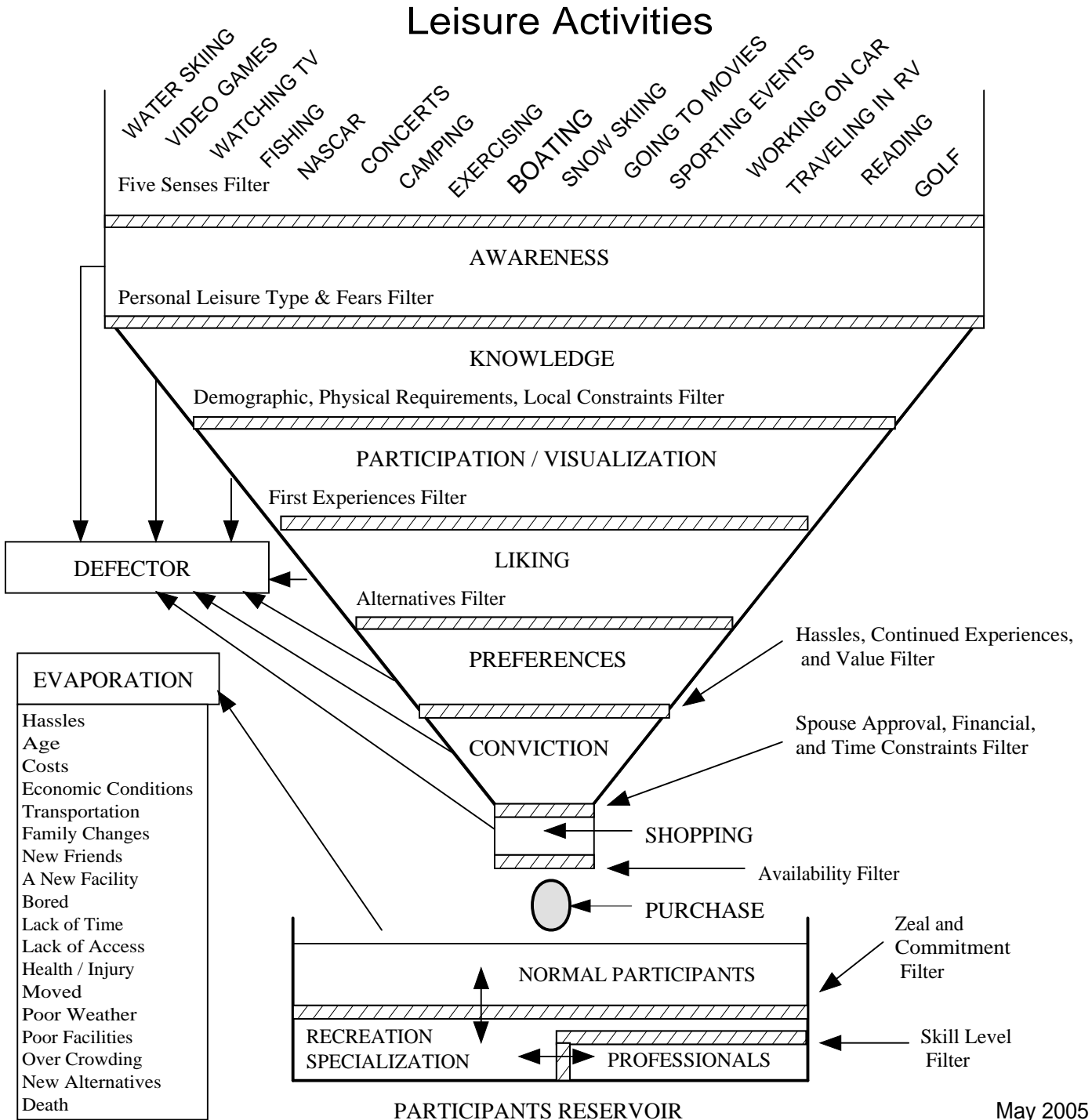


LEISURE ALTERNATIVES FUNNEL CHART

Polson Enterprises, The Boating Industry Information Company

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